

Building Safety and Confidence	STRATEGIC OUTCOMES	CORPORATE OBJECTIVES 2010-13	
	CONFIDENCE		
	Convince communities we are on their side	Build confidence in the police by delivering on the Pledge and improving people's experience of our services	
	SAFETY		
	Reduce crime and catch criminals	With our partners, make neighbourhoods safer by responding to local priorities and tackling crime and anti -social behaviour Reduce serious and organised crime by disrupting criminal networks	
	Be intolerant of violence	Reduce serious violence and protect young people	
	Deliver security of our streets	Enhance our Counter Terrorism capability and capacity while developing our approach to preventing violent extremism Plan for, and effectively police, major events in London and prepare for the London 2012 Olympic and Paralympic Games	
	IMPROVEMENT		
	The right services at the right price	Lead and manage our service to ensure the most efficient, effective and economical use of all the resources entrusted to us	
	PRESENCE, PERFORMANCE, PRODUCTIVITY, PROFESSIONALISM, PRIDE		